

To Whom It May Concern,

I am writing this letter to express our unwavering support for Pure Air Zone by U-Earth, a partner who has played a pivotal role in our journey towards ensuring a healthier environment at Unicef.

U-Earth has first helped Unicef to maintain pristine air quality, particularly at our Rome Headquarters. Their dedication to this cause has been instrumental in creating a Pure Air Zone, where the air remains clean to the benefit of employees, partners, and visitors.

Beyond mere safety considerations, our partnership with Pure Air Zone is rooted in our shared belief that clean air is essential for people, starting from children and that measurable data is the starting point to address actionable insights.

One notable milestone in our collaboration is the first Unicef Impact Report, where Pure Air Zone is specifically contributing to the section on air quality. Through this collaboration, we have successfully integrated the importance of clean air into our climate reporting, enriching our comprehensive Environmental, Social, and Governance (ESG) strategy.

Pure Air Zone stands out among our partners due to their visionary mission of making clean air a fundamental human right, a cause that Unicef fully supports: together, we are making significant strides in creating a healthier and safer environment for future generations, starting now.

Sincerely,



Paolo Rozera
Executive Director at Italian
National Committee for UNICEF